

OPEN CALL

WE'RE REPEATING THE SUCCESS!

Get the opportunity to join us!

We invite you to attend our Open Call for a curated Christmas market for crafts and design at Vendsyssel Museum of Art, Saturday 26 November at 10.00 - 16.00

A unique possibility for you to be part of an atmospheric indoor Christmas market with Crafts and Design as the natural focal point at Vendsyssel Museum of Art, whether you make ceramics, glass, jewelry, textiles, clothing, etc. of own production.

We will provide you with;

- Free stand - table (180 x 76 cm) with white tablecloth and a chair.
- Catering all day (breakfast, lunch, coffee and cake).
- Two free tickets, to the Christmas market, per. stand holder, (otherwise ordinary museum entrance fee).
- We also provide musical entertainment during the day.
- Art experiences based on the museum's exhibitions as well as workshops for children.
- We aim for a versatile and broadly appealing representation of diversity within crafts in Denmark and the Nordic countries.
- In addition, there will be various stands with local delicacies and Christmas treats.
- Event marketing, a collaborative poster, handling of the press release, SoMe, but we also hope you will share the event in your network.

Market participants are curated by the following, based on their application and product images

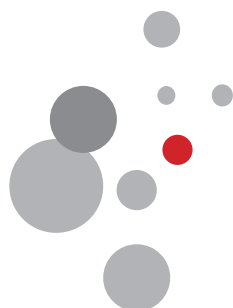
Elsebeth Gerner Nielsen, former Minister of Culture and former Rector of the Design School Kolding.

Dorte Visby, Ceramist and deputy front person for DKoD at national level as well as front person for DKoD Region North.

Sine Kildeberg, Museum Director, Vendsyssel Museum of Art.



WANT TO
KNOW HOW
TO APPLY
GO TO
PAGE 2.



VENDSYSSEL KUNSTMUSEUM
HJØRRING

APPLICATION DEADLINE: No later than 28 August 2022

We emphasize:

- Well-executed craftsmanship.
- High quality.
- Sustainability and the good story.

What do we expect of you:

- A donation to our competition / lottery.
- That you staff the stand yourself.
- You are responsible for payment options at your stand (Mobilepay, cash, etc.).
- You set up your stand yourself (table pods, products, etc.).

The Christmas market takes place in the museum's exhibition halls, and the set-up depends on the current exhibitions. Therefore, you cannot expect more space than the specified table size.

How to apply:

- Make a short description of your craft and/or design.
- send a PDF inholding 5-8 photos, price level and links to www./Instagram/Facebook.
- Attach a short CV.

(Applications that **do not** contain product images will not be considered)

All files preferably in PDF format, to ansoegning@vkm.dk

We expect to have a reply ready for you no later than september 23.

”The event exceeded my expectations considering that it was the first time there is a Christmas market everywhere that weekend and Corona lurked, a good number of guests came”

”It was a great experience to be part of yesterday - also sold above expectations, Nothing to complain about.”

Testimonials from last years exhibitors

The thoughts behind VKM's Christmas market:

At Vendsyssel Museum of Art, the Christmas spirit is green. At our Christmas market, you must be able to buy high-quality crafts and designs. Products that you keep for ages to come, or you give as a present for a person you care about. Crafts and design are the natural focal point of the Christmas market. Items where you can feel hands and soul of the creator. The visitors must have the opportunity to meet the person behind and hear about the thoughts and the process. In other words, we want to give examples of how sustainability and aesthetics can go hand in hand.

Founded the New Carlsberg Foundation